



Meeting Description	October 2019 Board Meeting		
Location	Allen Residence		
Date	10/14/2019	Time	7:00 PM ET (start time: 7:05)

Attendee List						
	Board Members			Absent Board Members		Guests
	Sara Fanous			Teri Simonds		
	Jane Allen		Bob Fiolek	John Trollinger		
	Nate Rathjen		Doug Price			

1. Preliminary Matters

- Quorum was established (5 of 7 members present).
- The minutes of the last board were discussed and approved.
- Agenda was reviewed and approved.

2. Treasurer’s Report and Membership Status/Drive

Nate provided bank/cash highlights.

Main bank account balance \$6,366. With only significant remaining expenses in 2019 being RRCA dues ~\$650 and Morven Park Donation ~\$500, we should end the year in good position again. Member dues within \$305 of budgeted amount with a few more members joining in last month whose funds are not yet in from signmeup. Only expenses incurred since last meeting were some constant contact subscription charges.

Bob updated board that paid membership stands at 85 (we have an additional 27 who have not yet renewed). 15 new members in calendar year 2019 thus far.

It was agreed with the fall upon us and winter approaching we would table the planned membership drive efforts until the spring. Bob stated he would keep the ideas generated at last meeting in the “follow up items” at end of minutes until addressed.

3. Officer/Board Member Terms

Board discussed email from Dave Haber recapping the club membership vote on the proposal to change board member terms to two years as detailed in last month’s minutes. Good to know it passed unanimously with a good number of members voting. We will ask Dave to report results to membership via email.

4. Other Business

- Annual General Meeting. Date confirmed for February 15th. Similar food options as last year: pot luck sides/appetizers with lasagna and salad provided by the club.
- Holiday Lights run set for December 17th. Sara will advertise this and the AGM in upcoming communications. Mark your calendars (also Holiday party December 13th).

5. Trail Race

Runner sign-up low at approximately 60. Will be stretch to now hit 100 (prox 120 last year). Discount offered to neighbor running clubs. Push, Push, Push.

Sponsor contributions estimated at \$13,500 (excluding anything from large late donor from last year).

Need somebody to be point of contact/early arrival for Dirt Farm after party.

Remainder of calendar as follows:

November 4th

January 27th (note- added new date).

The Meeting was adjourned at 7:52 p.m.

Follow-up Items Future Meetings:

Membership drive ideas

- Trail "magic" to introduce club to potential runners on busy weekends on the W&OD. John to investigate obtaining water cooler with LRR advertising on it.
- LRR clothing drive to get more of wearing our logo on group runs. Investigate also offering shirts or hats or other wearables at discount pricing as part of registration (e.g. for extra \$20 get a LRR hat). Jane to reach out to John P.
- Member drive picnic at park near high school and W&OD.
- Offer to provide pacers for Leesburg 20k to get our name out further