



Meeting Description	August 2024 Board Meeting		
Location	Wegmans – Leesburg		
Date Scheduled	8/29/2024	Time Scheduled	6:30 PM ET
Start Time	6:33 PM	Finish Time	7:14 PM

Attendee List

Board Members				Guests	
X	Kristene Jordan	X	Dave Haber		
X	Alex Castorena	X	Jeff Rienstra		
X	Robert Meeks	X	Heather Agee		
X	Yu Zhang				

Meeting Topics

Item	Discussion Points	Topic Facilitator
1	Treasurer Update	Jeff
2	Bottle Bands	Kristene
3	Paypal	Jeff
4	Wine Country Marathon	Kristene
5	Board Seats – Election	Kristene
6	LRR marketing opportunity – AARC	Kristene
7	Run Schedule / Signup Genius	Yu
8	Suds and Soles	Rob
9	Map Updates	Jeff

Action Items

**strikethrough to be removed from next report.*

Item	Description	Assigned	Due Date	Status/Notes
8	Look into Strava and how the club could use it.	Kristene	Next Meeting	Was not discussed. Not super user friendly. Kristene to touch base with John Peterson before closing.
9	Look into organizing a race with Adopt-a-Trail and "Friends of W&OD"	Rob	Next Meeting	Was not discussed. Idea on hold for now.
11	Move website fee from Dave's paypal account to club account	Dave, Jeff	Next Meeting	Closed.
12	Map Updates	Jeff	Next Meeting	Some map updates completed (see notes). Jeff to do some more work on Slater's Crossroads to finish up.

13	Upgrade Run Signup	Dave/Yu	Next Meeting	Was not discussed. Yu stated after the meeting that this was upgraded on 13 SEP 2024. Closed.
14	Test water sponsor signup options	Dave/Heather	Next Meeting	Signup Genius working well. Closed.
15	Schedule scholarship review	Kristene	Next Meeting	Closed.
16	Look into LRR apparel with John Peterson	Kristene	Next Meeting	Replaced with bottle bands for now. Closed.
17	Run recruiting on W&OD idea – Kristene to speak with JoAnne about possible locations for a water/snack stop to station a volunteer – possibly LOCO Tri.	Kristene	Next Meeting	See notes.

Meeting Notes (by discussion Item)

1. Treasurer update – with dues and expenses, net \$12 change from last meeting in April. Jeff provided a printed summary statement.
2. Bottle bands have been well received by club members and as a reward for water sponsors. Kristene submitted a comment to the vendor about the small size of the logo. The sizing was all the vendor could do with the PDF that was provided. If we want better sizing, we may need to get a better logo format.
3. We were able to get the Paypal working for bottle band purchases, etc.
4. Kristene received the Wine Country Marathon date for next year – May 31st.
5. The group went over who is 1st or 2nd year on board. There are 5 seats up for election this coming election cycle. Alex is only in his 1st year but wants to give up his seat due to his move.
6. Kristene spoke with Felix, president of AARC. Talked about setting up the table for recruiting on the W&OD trail and providing water and snacks on the trail. This might be something to think about; the club could station in front of LOCO tri as a possibility. Kristene will talk to Joanne about location options. We could make it a water stop for a club run and have somebody volunteer to station there.
7. Yu brought up the fall run schedule and stated, based on Kristene's feedback, that he will swap runs on the schedule so they are not in the same area on consecutive days. Beaver Dam Reservoir was discussed as a possible run location. Kristene looked at this location online and plans to take a look in person sometime soon. Signup genius was discussed for water sponsors. This seems to be working and most weekend runs have been sponsored. We will continue to produce a separate signup genius per quarter. Heather has been forwarding signups to Dave and Dave adds them to the LRR schedule.
8. Suds and Soles
 - Rob shared that September Suds and Soles is at McDowell's (the beach). Rob won't be there so someone else will have to set that up.
 - Rob asked whether we have a larger list with all old club members, etc. Dave stated he has old lists by year for the club and could provide. Rob would like to get contact information for people who are not members to attend bonfires, etc.
 - For November, we are looking for a Saturday to schedule Wheatlands Suds and Soles.
9. Map Updates
 - Jeff corrected address for Philomont Club Run
 - Discussed Slater's Crossroads route and how much of the optional extra mileage to include. Kristene suggested we put the 6-mile loop for Sundays – since people tend to go further on Saturdays. Jeff will finalize the water stop location at about 3 miles in; folks going longer will pass it a second time since it's an out and back.
10. The group discussed possible races to do as a club – everyone look around for a good spring race to do together that is nearby – some suggestions were Virginia Beach, Annapolis, Williamsburg, and Steamtown.